# E FARM COM

# Appendix A

### COMMUNITY WORKSHOP & GARDENS @ HOLME FARM

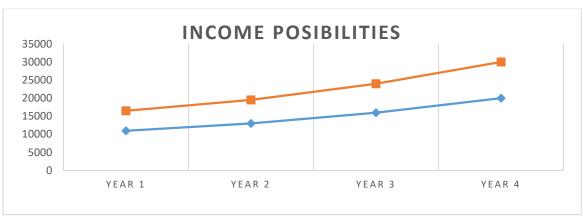
#### MEMBERSHIP FEE AND DONATIONS

Membership fees will be set at an £50pa for the waged and zero for the unwaged. Donations from all will be encouraged.

	Year 1	Year 2	Year 3	Year 4
Total members	400	500	600	750
Waged members	100	120	150	190
Membership fee	£ 5,000	£ 6,000	£ 7,500	£ 9,500
Donations	£ 500	£ 500	£ 500	£ 500
Total	£ 5,500	£ 6,500	£ 8,000	£ 10,000

These business case figures were collated for the document in Dec 2020. We have increased our supporter numbers to over 900 and have recently had social media coverage of over 12,000. This suggests our predictions for membership are currently very conservative, and we should now revise these upwards so that is the 2<sup>nd</sup> figure in the graphs showing a higher figure.







## COMMUNITY WORKSHOP & GARDENS @ HOLME FARM

#### **FUND RAISING**

There will 4 major fund-raising events per year – one in each season with the intention of raising £10,000 in the first year.

Other smaller events will be hosted that include Cake sales, Table Top/Garage Sales, sponsored runners, Skills auction, crowd funding, etc. Raising up to £500 per event 6 events in the first year £2,500

	Year 1	Year 2	Year 3	Year 4
Fund raising events	4	4	4	4
Other events	5	6	7	8
Fund raising	£ 10,000	£ 10,000	£ 12,000	£ 12,000
Other events	£ 2,500	£ 3,000	£ 3,500	£ 4,000
Total	£ 12,500	£ 13,000	£ 15,500	£ 16,000

